

Social Media Policy



Introduction

Welcome to the Corunna Soccer Social Media Policy! This policy outlines how volunteers, employees, and members (collectively "SFC Participants") can use social media platforms responsibly while representing Corunna Soccer. Social media includes platforms like blogs, wikis, social networking sites (Facebook, LinkedIn, Twitter), photo sharing (Flickr), and video sharing (YouTube).

Building on Existing Policies

This social media policy complements existing and future policies regarding technology use, including computers, email, and the internet.

Your Voice Matters, But So Does Responsibility

Corunna Soccer Participants are encouraged to engage in social media, but within the guidelines outlined here. Corunna Soccer employees are subject to this policy even when mentioning their Corunna Soccer affiliation in personal posts (not directly related to Corunna Soccer).

Be a Champion for Respect and Integrity

- Professionalism: Maintain a positive image of Corunna Soccer. Avoid negativity towards the club, members, or competitors.
- Respect: Treat everyone online with courtesy. Avoid discriminatory or offensive language.
- Transparency: When discussing Corunna Soccer, identify yourself as an Corunna Soccer Participant and clarify that your views are your own.

Accuracy and Confidentiality are Key

- Accuracy: Share truthful information and avoid spreading misinformation.
- Confidentiality: Don't disclose sensitive Corunna Soccer information like financial details, meeting discussions, or upcoming projects.

Taking Ownership of Your Online Presence

- Privacy: Set appropriate privacy settings on social media platforms.
- Honesty: Use your real name and be transparent in your communication.
- Copyright: Respect copyright laws and give credit to the original source.
- Be Responsible: Consider the impact of your posts before hitting "share."

Building a Positive Online Community

- Respectful Communication: Avoid inflammatory or offensive language. Be mindful of diverse viewpoints.
- Protecting the Corunna Soccer Image: Don't make negative comments about Corunna Soccer, members, or partners. If you see misinformation, address it respectfully.
- Accountability: Be willing to correct any mistakes you make in your posts.

Remember, Your Online Activity Reflects You

Failure to comply with this policy may result in disciplinary action, up to and including termination of employment or volunteer status.

Disclaimer

This policy is subject to change at any time